



Greetings, and welcome to our 2022-2023 season!

New Albany High School Theatre Arts is proud to announce its 2022-2023 season. We are returning with a calendar full of your favorite must see shows! This fall, New Albany Theatre Arts will present the Broadway favorite SEUSSICAL. In March of 2023, grab the whole family and be ready to enjoy the classic songs and dance numbers of Disney's MARY POPPINS. In addition to our main stage musicals, the ever-popular CHRISTMAS MINI MUSICAL will return with BREAKFAST WITH SANTA for a performance on December 3. Everyone is sure to enjoy what this season has to offer!

Director of Theatre Arts, Amy Miller, and our artistic staff are determined to make a difference in every student and patron's theatrical experience here in southern Indiana with a host of musical and play productions! The return of live entertainment is important now more than ever. With cancellations from the spring semester and not being able to complete our last two productions, we are hoping to balance the needs of our patrons and students in fundraising efforts throughout the year. This year our young professionals at NAHS will be provided many opportunities for growth as performers, technicians, and lifelong learners through our artistic endeavors. Sponsorships and advertising help generate much-needed revenue for our program in order to help offset production costs, materials, publicity, and other expenses that allow our team to produce the highest quality shows to match the superior talent being cultivated at New Albany High School. Our primary budget is based on ticket sales, but ticket sales can only cover a percentage of our annual operating budget. We depend on fund raising and the generous donations and sponsorships from our community to support successful productions.

Please consider helping us provide invaluable educational experiences for our students and quality entertainment for our local community. Become a sponsor or advertiser and receive numerous benefits for your business organization. Ads are available in our Production Program (information follows this letter) and donations are greatly appreciated. If you don't find something that works for you or your business in this letter, please don't hesitate to call or email with your ideas to support our program. We value your time and consideration during this difficult time, and look forward to building a supportive partnership.

*New Albany Theatre Arts ...  
where tradition means everything!*

A handwritten signature in black ink that reads "Amy Miller".

**Amy Miller**  
*Producing Director of Theatre Arts*  
amiller3@nafcs.org  
812-542-8506, ext. 2650

## NEW ALBANY HIGH SCHOOL THEATRE ARTS 2022-2023 SEASON



MARY POPPINS and SEUSSICAL are presented through special arrangement with Music Theatre International (MTI).  
All authorized performance materials are also supplied by MTI. [www.MTIShows.com](http://www.MTIShows.com).



## NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Choose Your Sponsorship Level:

❖ **MARQUEE SPONSOR: \$5,000.00**

- Company name above show title on program and advertising
- Full page ad in program (4¾ wide x 7⅞ tall)
- Pre-show announcement and table space available
- 10 Complimentary Tickets

❖ **STAGE DOOR SPONSOR: \$1,500.00**

- Name and logo in program
- Full page ad in program (4¾ wide x 7⅞ tall)
- Pre-show announcement and table space available
- 6 Complimentary Tickets

❖ **CORPORATE SPONSOR: \$500.00**

- Name in program
- Full page ad in program (4¾ wide x 7⅞ tall)
- Pre-show announcement
- 2 Complimentary Tickets

❖ **PLATINUM LEVEL SPONSOR: \$300.00**

- Name in program
- 1/2 page ad (4¾ wide x 3¾ tall)

❖ **GOLD LEVEL SPONSOR: \$150.00**

- Name in program
- 1/4 page ad (4¾ wide x 1⅞ tall or 2⅜ wide x 3¾ tall)

❖ **SILVER LEVEL SPONSOR: \$50.00**

- Name in program
- 1/8 page ad (2⅜ wide x 1⅞ tall)

❖ **INDIVIDUAL LEVEL SPONSOR: \$25.00**

- Name in program

All ready-made ad artwork must be emailed to Amy Miller at [amiller3@nafcs.org](mailto:amiller3@nafcs.org) by Friday, September 23, 2022 to appear in our fall musical program. If you need hard copy artwork reproduced digitally, the hard copy must be mailed and received no later than Friday, September 16, 2022 to NAHS Theatre Arts, Attn: Amy Miller, 1020 Vincennes Street, New Albany, IN 47150. Ads will run in the fall and spring musical programs, as well as a listing in the spring play program.

Complimentary tickets in the Corporate, Stage Door, and Marquee Sponsorships will be issued for each of these productions: Seussical and Mary Poppins

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## NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Business/Individual Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Email: \_\_\_\_\_

Choose your Sponsorship Level:

- Marquee Sponsor: \$5,000.00       Stage Door Sponsor: \$1,500.00       Corporate Sponsor: \$500.00  
 Platinum Level Sponsor: \$300.00       Gold Level Sponsor: \$150.00       Silver Level Sponsor: \$50.00  
 Individual Level Sponsor: \$25.00      My Sponsorship Amount: \$ \_\_\_\_\_

Checks only please. Make checks payable to New Albany Theatre Arts. Please write "Sponsorship" in the memo line.

*Use the enclosed envelope to mail your checks to Amy Miller, Director of Theatre Arts, or send to:*  
New Albany High School Theatre Arts, ATTN: Amy Miller, 1020 Vincennes Street, New Albany, IN 47150.