



Greetings, and welcome to our 2021-2022 season!

New Albany High School Theatre Arts is proud to announce its 2021-2022 season. We are returning with a calendar full of your favorite must see shows! This fall, New Albany Theatre Arts will present the new pilot production of Disney's BEAUTY AND THE BEAST. This new version of the timeless classic from Disney Theatricals will be adjudicated for the International Thespian Festival being held in June of 2022. In March of 2022, grab the whole family and be ready to enjoy the classic songs and dance numbers of the Meredith Wilson classic, THE MUSIC MAN. In addition to our main stage musicals, the ever-popular CHRISTMAS MINI MUSICAL will return with BREAKFAST WITH SANTA for a performance on December 4. And lastly, the touching John Cariani comedy, ALMOST, MAINE, will play the studio theatre at the end of April 2022. Everyone is sure to enjoy what this season has to offer!

Director of Theatre Arts, Amy Miller, and our artistic staff are determined to make a difference in every student and patron's theatrical experience here in southern Indiana with a host of musical and play productions! The return of live entertainment is important now more than ever. With cancellations from the spring semester and not being able to complete our last two productions, we are hoping to balance the needs of our patrons and students in fundraising efforts throughout the year. This year our young professionals at NAHS will be provided many opportunities for growth as performers, technicians, and lifelong learners through our artistic endeavors. Sponsorships and advertising help generate much-needed revenue for our program in order to help offset production costs, materials, publicity, and other expenses that allow our team to produce the highest quality shows to match the superior talent being cultivated at New Albany High School. Our primary budget is based on ticket sales, but ticket sales can only cover a percentage of our annual operating budget. We depend on fund raising and the generous donations and sponsorships from our community to support successful productions.

Please consider helping us provide invaluable educational experiences for our students and quality entertainment for our local community. Become a sponsor or advertiser and receive numerous benefits for your business organization. Ads are available in our Production Program (information follows this letter) and donations are greatly appreciated. If you don't find something that works for you or your business in this letter, please don't hesitate to call or email with your ideas to support our program. We value your time and consideration during this difficult time, and look forward to building a supportive partnership.

*New Albany Theatre Arts ...
where tradition means everything!*

Amy Miller

Producing Director of Theatre Arts

amiller3@nafcs.org

812-542-8506, ext. 2650

NEW ALBANY HIGH SCHOOL THEATRE ARTS 2021-2022 SEASON





NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Choose Your Sponsorship Level:

※ **MARQUEE SPONSOR: \$5,000.00**

- Company name above show title on program and advertising
- Full page ad in program (4¾ wide x 7⅞ tall)
- Pre-show announcement and table space available
- 10 Complimentary Tickets

※ **STAGE DOOR SPONSOR: \$1,500.00**

- Name and logo in program
- Full page ad in program (4¾ wide x 7⅞ tall)
- Pre-show announcement and table space available
- 6 Complimentary Tickets

※ **CORPORATE SPONSOR: \$500.00**

- Name in program
- Full page ad in program (4¾ wide x 7⅞ tall)
- Pre-show announcement
- 2 Complimentary Tickets

※ **PLATINUM LEVEL SPONSOR: \$300.00**

- Name in program
- 1/2 page ad (4¾ wide x 3¾ tall)

※ **GOLD LEVEL SPONSOR: \$150.00**

- Name in program
- 1/4 page ad (4¾ wide x 1⅞ tall or 2⅞ wide x 3¾ tall)

※ **SILVER LEVEL SPONSOR: \$50.00**

- Name in program
- 1/8 page ad (2⅞ wide x 1⅞ tall)

※ **INDIVIDUAL LEVEL SPONSOR: \$25.00**

- Name in program

All ready-made ad artwork must be emailed to Amy Miller at amiller3@nafcs.org by Friday, September 24, 2021 to appear in our fall musical program. If you need hard copy artwork reproduced digitally, the hard copy must be mailed and received no later than Friday, September 17, 2021 to NAHS Theatre Arts, Attn: Amy Miller, 1020 Vincennes Street, New Albany, IN 47150. Ads will run in the fall and spring musical programs, as well as a listing in the spring play program.

Complimentary tickets in the Corporate, Stage Door, and Marquee Sponsorships will be issued for each of these productions: Beauty and the Beast and The Music Man.

NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Business/Individual Name: _____

Business Mailing Address: _____

Contact Name: _____ Contact Phone: (_____) _____

Contact Email: _____

Choose your Sponsorship Level:

- | | | |
|--|---|--|
| <input type="checkbox"/> Marquee Sponsor: \$5,000.00 | <input type="checkbox"/> Stage Door Sponsor: \$1,500.00 | <input type="checkbox"/> Corporate Sponsor: \$500.00 |
| <input type="checkbox"/> Platinum Level Sponsor: \$300.00 | <input type="checkbox"/> Gold Level Sponsor: \$150.00 | <input type="checkbox"/> Silver Level Sponsor: \$50.00 |
| <input type="checkbox"/> Individual Level Sponsor: \$25.00 | My Sponsorship Amount: \$ _____ | |

Checks only please. Make checks payable to New Albany Theatre Arts. Please write "Sponsorship" in the memo line.
Use the enclosed envelope to mail your checks to Amy Miller, Director of Theatre Arts, or send to:
New Albany High School Theatre Arts, ATTN: Amy Miller, 1020 Vincennes Street, New Albany, IN 47150.