



Greetings and welcome to our 2023-2024 season!

We are returning with a calendar full of fun and spectacle that includes a brand new musical. This November, New Albany Theatre Arts will present the brand new country musical, MAY WE ALL written by Brian Kelly of the hit pop country band Florida Georgia Line. This new show is full of country hits from Reba to Dolly to Keith Urban and Florida Georgia Line and boasts a fabulous script. This show will be adjudicated for performance at the 2024 International Thespian Festival. Next up, grab the whole family and join us during the holiday season for our ever-popular CHRISTMAS MINI MUSICAL and BREAKFAST WITH SANTA for one performance on December 2. In March, the comedy sensation THE DROWSY CHAPERONE will bring belly laughs and tap dancing to boot! Rounding out the season is the drama RADIUM GIRLS based on the true story of women who painted clock dials during the war. Everyone is sure to enjoy what this season has to offer!

Director of Theatre Arts, Amy Miller, and our artistic staff are determined to make a difference in every student and patron's theatrical experience here in southern Indiana with a host of musical and play productions. The return of live entertainment is important now more than ever. This year our young professionals at NAHS will be provided many opportunities for growth as performers, technicians, and lifelong learners through our artistic endeavors. Sponsorships and advertising help generate much-needed revenue for our program in order to help offset production costs, materials, publicity, and other expenses that allow our team to produce the highest quality shows to match the superior talent being cultivated at New Albany High School. Our primary budget is based on ticket sales, but ticket sales can only cover a percentage of our annual operating budget. We do not receive regular funding other than self-generated monies. We depend on fundraising and the generous donations and sponsorships from our community to support successful productions.

Please consider helping us provide invaluable educational experiences for our students and quality entertainment for our local community. Become a sponsor or advertiser and receive numerous benefits for your business organization. Ads are available in our Production Program (information follows this letter) and donations are greatly appreciated. If you don't find something that works for you or your business in this letter, please don't hesitate to call or email with your ideas to support our program. We value your time and consideration during this difficult time, and look forward to building a supportive partnership.

*New Albany Theatre Arts ...  
where tradition means everything!*

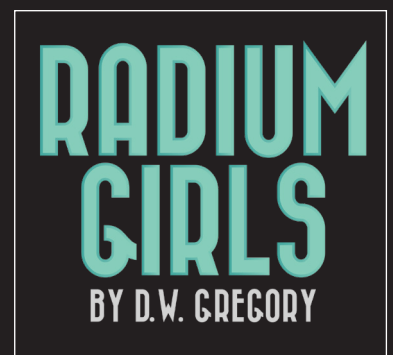
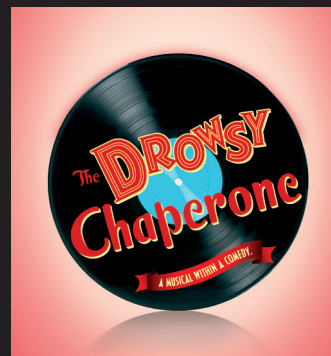
**Amy Miller**

*Producing Director of Theatre Arts*

amiller3@nafcs.org

812-542-8506, ext. 2650

## NEW ALBANY HIGH SCHOOL THEATRE ARTS 2023-2024 SEASON



MAY WE ALL and THE DROWSY CHAPERONE are presented through special arrangement with Music Theatre International (MTI). All authorized performance materials are also supplied by MTI. [www.MTIShows.com](http://www.MTIShows.com). Radium Girls is produced by special arrangement with THE DRAMATIC PUBLISHING COMPANY of Woodstock, Illinois.



## NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP & PRODUCTION PROGRAM ADVERTISING

Choose Your Sponsorship Level:

☆ **MARQUEE SPONSOR: \$5,000.00**

- Company name above show title on program and advertising
- Full page ad in program (4¾ wide x 7¾ tall)
- Pre-show announcement and table space available
- 10 Complimentary Tickets

☆ **STAGE DOOR SPONSOR: \$1,500.00**

- Name and logo in program
- Full page ad in program (4¾ wide x 7¾ tall)
- Pre-show announcement and table space available
- 6 Complimentary Tickets

☆ **CORPORATE SPONSOR: \$500.00**

- Name in program
- Full page ad in program (4¾ wide x 7¾ tall)
- Pre-show announcement
- 2 Complimentary Tickets



☆ **PLATINUM LEVEL SPONSOR: \$300.00**

- Name in program
- 1/2 page ad (4¾ wide x 3¾ tall)

☆ **GOLD LEVEL SPONSOR: \$150.00**

- Name in program
- 1/4 page ad (4¾ wide x 1¾ tall or 2¾ wide x 3¾ tall)

☆ **SILVER LEVEL SPONSOR: \$50.00**

- Name in program
- 1/8 page ad (2¾ wide x 1¾ tall)

☆ **INDIVIDUAL LEVEL SPONSOR: \$25.00**

- Name in program

All ready-made ad artwork must be emailed to Amy Miller at [amiller3@nafcs.org](mailto:amiller3@nafcs.org) by Friday, September 25, 2023 to appear in our fall musical program. If you need hard copy artwork reproduced digitally, the hard copy must be mailed and received no later than Friday, September 18, 2023 to NAHS Theatre Arts, Attn: Amy Miller, 1020 Vincennes Street, New Albany, IN 47150. Ads will run in the fall and spring musical programs, as well as a listing in the spring play program.

Complimentary tickets in the Corporate, Stage Door, and Marquee Sponsorships will be issued for each of these productions: May We All and The Drowsy Chaperone

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## NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Business/Individual Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Email: \_\_\_\_\_

Choose your Sponsorship Level:

☐ Marquee Sponsor: \$5,000.00

☐ Stage Door Sponsor: \$1,500.00

☐ Corporate Sponsor: \$500.00

☐ Platinum Level Sponsor: \$300.00

☐ Gold Level Sponsor: \$150.00

☐ Silver Level Sponsor: \$50.00

☐ Individual Level Sponsor: \$25.00

My Sponsorship Amount: \$ \_\_\_\_\_

Checks only please. Make checks payable to New Albany Theatre Arts. Please write "Sponsorship" in the memo line.

*Use the enclosed envelope to mail your checks to Amy Miller, Director of Theatre Arts, or send to:*

New Albany High School Theatre Arts, ATTN: Amy Miller, 1020 Vincennes Street, New Albany, IN 47150.