



Greetings, and welcome to our 2018-2019 season!

New Albany High School Theatre Arts is proud to announce its 2018-2019 season, returning with a calendar full of exciting productions! This fall, follow Dorothy down the yellow brick road as the classic, **THE WIZARD OF OZ**, returns to the New Albany stage on November 9, 10, 11, 16, 17, 18. In March, the smash hit **MAMMA MIA** comes straight from Broadway with your favorite ABBA songs. So grab your dancing shoes and come join us March 1, 2, 3, 8, 9, 10. In addition to our musicals, the ever-popular **CHRISTMAS MINI MUSICAL** will return in its holiday splendor to our NAFC schools. And lastly, the hilarious Neil Simon comedy, **RUMORS**, is presented for the first time at New Albany on May 9, 10, 11. This dinner party gone wrong will leave you laughing the whole way home. Everyone is sure to enjoy what this season has to offer!

Director of Theatre Arts, Amy Harpenau, and our artistic staff are determined to make a difference in every student and patron's theatrical experience here in southern Indiana with a host of musical and play productions! This year our young professionals at NAHS will be provided many opportunities for growth as performers, technicians, and lifelong learners through our artistic endeavors.

Sponsorships and advertising help generate much-needed revenue for our program in order to help offset production costs, materials, publicity, and other expenses that allow our team to produce the highest quality shows to match the superior talent being cultivated at New Albany High School. Our primary budget is based on ticket sales, but ticket sales can only cover a percentage of our annual operation budget. We depend on fundraising and the generous donations and sponsorships from our community to support successful productions.

Please consider helping us provide invaluable educational experiences for our students and quality entertainment for our local community. Become a sponsor or advertiser and receive numerous benefits for your business organization. Ads are available in our Production Program (information follows this letter) and donations are greatly appreciated. We value your time and consideration, and look forward to building a supportive partnership with you or your business.

*New Albany Theatre Arts ...  
where tradition means everything!*

A handwritten signature in black ink, reading "Amy Harpenau".

**Amy Harpenau**  
*Producing Director of Theatre Arts*  
aharpenau@nafcs.k12.in.us  
812-542-8506, ext. 2650

## NEW ALBANY HIGH SCHOOL THEATRE ARTS 2018-19 SEASON





## NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Choose Your Sponsorship Level:

※ **MARQUEE SPONSOR: \$5,000.00**

- Company name above show title on program and advertising
- Full page ad in program
- Pre-show announcement
- 10 Complimentary Tickets

※ **STAGE DOOR SPONSOR: \$1,500.00**

- Name and logo in program
- Full page ad in program
- Pre-show announcement
- 6 Complimentary Tickets

※ **CORPORATE SPONSOR: \$500.00**

- Name in program
- Full page ad in program
- Pre-show announcement
- 2 Complimentary Tickets

※ **PLATINUM LEVEL SPONSOR: \$300.00**

- Name in program
- 1/2 page ad

※ **GOLD LEVEL SPONSOR: \$150.00**

- Name in program
- 1/4 page ad

※ **SILVER LEVEL SPONSOR: \$50.00**

- Name in program
- 1/8 page ad

※ **INDIVIDUAL LEVEL SPONSOR: \$25.00**

- Name in program

All ready-made ad artwork must be emailed to Amy Harpenau at [aharpenau@nafcs.k12.in.us](mailto:aharpenau@nafcs.k12.in.us) by Monday, September 24, 2018 to appear in our fall musical program. If you need hard copy artwork reproduced digitally, the hard copy must be mailed and received no later than Friday, September 14, 2018 to NAHS Theatre Arts, Attn: Amy Harpenau, 1020 Vincennes Street, New Albany, IN 47150. Ads will run in the fall and spring musical programs, as well as a listing in the spring play program.

Complimentary tickets in the Corporate, Stage Door, and Marquee Sponsorships will be issued for each of the following productions: The Wizard of Oz, Mamma Mia! and Rumors.

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## NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Business/Individual Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Email: \_\_\_\_\_

Choose your Sponsorship Level:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Marquee Sponsor: \$5,000.00       | <input type="checkbox"/> Stage Door Sponsor: \$1,500.00 | <input type="checkbox"/> Corporate Sponsor: \$500.00   |
| <input type="checkbox"/> Platinum Level Sponsor: \$300.00  | <input type="checkbox"/> Gold Level Sponsor: \$150.00   | <input type="checkbox"/> Silver Level Sponsor: \$50.00 |
| <input type="checkbox"/> Individual Level Sponsor: \$25.00 | My Sponsorship Amount: \$ _____                         |  |

Checks only please. Make checks payable to New Albany Theatre Arts. Please write "Sponsorship" in the memo line.  
**Use the enclosed envelope to mail your checks to Amy Harpenau, Director of Theatre Arts, or send to:**  
New Albany High School Theatre Arts, ATTN: Amy Harpenau, 1020 Vincennes Street, New Albany, IN 47150.